Pharmaceutical physicians, and their colleagues, are called upon to provide critical interpretation of published papers in support of many research and development projects, HTA approvals, marketing activities, monograph preparations, customer presentations and advisory boards.

But do they always have the skills to effectively and reliably assess how published research impacts of clinical practice and therefore improved patient care?

Evidence is at the centre of everything we do in medicine and the pharmaceutical industry. Data is presented to us and we are expected to be able to assimilate it, interpret it, offer a learned view and reflect upon our practice based upon our reading.

Recently and, in particular, in association with the Critical Appraisal part of the Diploma of Pharmaceutical Medicine exam, it appears that the techniques required to access published data are not universally understood and used by physicians. Observations outside the industry also suggest this is the case in clinical practice too.

**Rationale**
It has been suggested that if the techniques for review and appraisal are learned and used regularly, it becomes easier to identify the data/information that improves your practice and helps you to critically appraise evidence placed before you. In other words it can make you a better pharmaceutical physician!

**Dr Richard Kay**
Highly respected statistician and teacher, well known throughout the industry, Richard Kay will lead you through the “process” of critical appraisal using real examples and worked answers. This will prepare you for Paper 2 of the Diploma exam.

**Come and learn/revisit the techniques**
And prepare for the DPM, too.

Contact liz@brapp.org call 0118 934 1943 or click on contact us on the website.

Booking form available at http://www.brapp.org
Format
Two-day whistle stop tour of the art and science of critical appraisal. Designed to prepare candidates for the DPM exam Part 2. Day 1 will review techniques and use “case studies” to illustrate those techniques. Delegates will then work through examples in small groups to ensure the learning becomes quickly embedded. Day 2 will see an extension of skills, invaluable for a pharmaceutical physician and in-depth preparation for exam.

It really is “never too late”.

Details (13 CPD credits awarded)
Etc venues: Marble Arch 86-88 Edgware Road London W2 2EA

Day 1 09:00 start, refreshment breaks, low GI lunch, 16:30 finish
Day 2 09:00 start, refreshment breaks, low GI lunch, 16:00 finish

All materials provided

Fees
Postgraduate Course in Pharmaceutical Medicine (PGCPM) **£660**

BrAPP members **£960**

Non-members **£1060**

BrAPP accepts all major credit cards, will invoice if required, bank transfers may be made.

Please contact the BrAPP office for further details and to register or use the booking form available on our website [http://www.brapp.org](http://www.brapp.org):

+44 (0) 118 934 1943 or liz@brapp.org